

Terms & Conditions

Call for the Smart City Expo Startup Pitch Competition, co-organised with AticcoLab *Published on: 27 Sep 2022*

Presentation

Smart City Expo World Congress gathers leaders from the most innovative companies, governments and organizations to move cities towards a better future. This year's edition will be held on November 15th to 17th in Barcelona, and will be broadcast live online.

Smart City Expo World Congress expects to be a platform to give visibility to startups providing solutions to the cities' actual challenges. For the first time, it will feature different activities to showcase national and international startups and their solutions, and **it launches a Pitch Competition to award the most innovative startup of this edition.**

You can apply to the Pitch Competition on this link:

<https://aticcowithlove.typeform.com/to/L1Zxe5Zo>

Who can participate?

We are looking for Smart Startups with a focus on the following areas:

- 1. Enabling technologies**
- 2. Energy & Environment**
- 3. Mobility**
- 4. Governance**
- 5. Living & Inclusion**
- 6. Infrastructure & Buildings**
- 7. Economy**
- 8. Safety & Security**

Send us the most relevant information about your project and **if you are one of the finalists you will be able to participate in the Startup Pitch Competition that will take place on November 16th, during the Smart City Expo World Congress event at Fira de Barcelona.** The winner will be featured as "The most innovative Startup at Smart City Expo" and will get a Stand for the 2023 edition.

Visibility and awards

If you are one of the finalists, we will promote your project through the Smart City Expo World Congress and AticcoLab communication channels.

In addition, the winning project will obtain:

- **Exhibit at the 2023 Smart City Expo World Congress. (12m2 Stand + participation in content events at the congress)**
- **3 months of free membership at Aticco coworking spaces** in Barcelona or Madrid.
- Access to **all the perks that AticcoLab offers**, with our partners, such as Hubspot, Amazon Web Services and Signaturit.
- **Other prizes** offered by the collaborators of the call

Conditions for participation:

Finalist projects must share their participation in the competition on their digital platforms (website, LinkedIn, Newsletters...) from the moment they are announced as finalists.

Finalist projects must attend, in person, the Pitch Competition event, which will take place on November 16th 2022 at 16h at La Fira de Barcelona (Montjuïc exhibition center).

Pitch Competition, judges and evaluation criteria:

An expert panel of judges will select the finalist projects based on the following criteria (to be evaluated from 1 to 5):

1. Project feasibility
2. Social impact
3. Innovation

The Pitch Competition will take place on November 16th at the Smart City Expo event. Finalists must pitch their project –in person– in a 5 minute presentation in English. The panel of judges that will select the winning project of the Pitch Competition will include 1 person from the Smart City Expo team, 1 person from the AticcoLab team, and 4 people from the AticcoLab mentoring network or collaborators in the call.

Deadline:

Apply from 28/09/2022 until 01/11/2022 through the website of the call: <https://aticco.com/pitch-competition-smart-city-expo/>

At the end of the registration period, 6 to 8 finalists will be chosen and invited to participate in the Pitch Competition to be held on Wednesday November 16th at Smart City Expo World Congress.

Wednesday, September 28 2022: Start of the call

Monday, November 1: Closing of the call

Tuesday, November 8: Announcement of the finalists for the Pitch Competition

Wednesday, November 16, 4.30pm : Pitch Competition event at Smart City Expo World Congress